



FACULTY OF
HUMANITIES

HUMANITIES

KASETSART



UNITY IN DIVERSITY

เอกภาพในความหลากหลาย

UNITY IN

เอกภาพในความหลากหลาย

DIVERSITY

Educational management philosophy of Kasetsart University

Learning from the real experiences. Integrating knowledge. Promote lifelong learning.

Philosophy of Faculty of Humanities

The Faculty of Humanities advocates unity in diversity with the goal of creatively and qualitatively applying the knowledge within the field of humanities. The emphasis is on fostering human potential for adaptation to change and understanding cultural dynamics in the international context.

Vision

The Faculty of Humanities is a leader in integrating, advancing and elevating the application of knowledge in humanities to an international level.

Mission

1. Focus on developing the organization for optimal performance to generate well-qualified graduates for labor market and society.
2. Generate scholarly contributions, advanced research endeavors, and innovative projects for academic impact as well as use the body knowledge of humanities to contribute to the sustainable development of the nation.
3. Establish collaborative networks with leading organizations at national and international levels to enhance the quality of life and strength of society and communities
4. Showcase Thai arts and culture globally by highlighting traditional values and cultural dynamics through the lens of globalization.
5. Develop an effective resource management system to facilitate adaptability and enhance competitiveness through good governance.

// Dear aspiring students,

We understand that dreams are something that ordinary people yearn for as they represent the “hopes” that can transform into “reality”.

The Faculty of Humanities at Kasetsart University wants to extend an invitation to every student. Here, we offer a diverse range of dreams to pursue. Whether it is delving into language sciences such as Thai, Chinese, Japanese, Korea, English, French, German, and literature, exploring the aesthetics of Thai and international music, embracing the passion for tourism and the service industry, or creating innovative contents in the realm of modern communication arts – we have it all.

Here, we are ready to provide an open space for everyone to express their true selves because we believe in unity in diversity. We are ready to be the beacon of “hopes” to transform everyone’s “dreams” into “reality”.

The Faculty of Humanities is always ready to be an ordinary yet special home to support your aspirations.

The ordinary Dean

Assistant Professor Dr. Thongrob Ruenbanthoeng



History of the Faculty of Humanities

The Faculty of Humanities was established on 17 June 1981. It marked the 11th faculty of Kasetsart University. According to University Announcement regarding the division of government agencies of Kasetsart University, B.E. 2524 (1981), the Faculty of Humanities was designated as one of the 17 government agencies affiliated with Kasetsart University.

1981

The Faculty of Humanities acquired the transfer of the Department of Languages from the Faculty of Science and Arts. Subsequently, this Department was divided into three distinct departments: the Department of Languages, the Department of Linguistics, and the Department of Literature. Furthermore, the Faculty received the Department of Philosophy and Religion from the Faculty of Social Sciences and simultaneously founded three new departments: the Department of Library Science, the Department of Arts and Crafts, and the Department of Communication Arts, bringing the total to seven departments.

1993

The Language Center was founded as an internal institution to provide foreign language training services for the general public.

1994

The Department of Languages were divided into two departments: the Department of Foreign Languages and the Department of Thai Language. This brought the total number of departments in the Faculty to eight.

2009

The Department of Library Science was merged into Mass Communication Program of the Department of Communication Arts. Subsequently, it was renamed to the Department of Communication Arts and Information Science. Furthermore, the Faculty undertook a restructuring of the Music Program within the Department of Communication Arts, leading to the establishment of the Department of Music. Despite these changes, the total number of departments within the Faculty remained at eight.

2006

The Confucian Institute was established following the collaboration of four organizations including the Ministry of Education of the People's Republic of China, Huachiew University of the People's Republic of China, Kasetsart University, and the Faculty of Humanities. This institute was dedicated to teaching and researching the Chinese language and culture and served as the standardized test center for the Chinese proficiency exam known as "HSK" (Hanyu Shuiping Kaoshi).

Kasetsart University Council approved the establishment of Center for Special Education Management of the Faculty of Humanities to act as a service coordinator for the Faculty's special programs. This center delivered administrative and academic support for both undergraduate and graduate programs across special programs within all academic disciplines of the Faculty.

2010

Faculty of Humanities acquired the transfer of Rajanagarindra Institute of Linguistics and Cultural Studies from Kasetsart University as a part of the supporting institutions, increasing the number of such institutions to five.

2012

The Japanese and Chinese Programs were separated from the Department of Foreign Languages to establish the Department of Eastern Languages. This new department not only facilitated education for Japanese and Chinese majors but also introduced elective courses in Korean and various Asian languages, such as Vietnamese, Malay, and Burmese, in anticipation of engagement with the ASEAN Community. Consequently, the total number of departments reached nine.

2014

The Faculty received the transfer of the Office of Agricultural Museum and Culture as a supporting agency dedicated to the preservation of arts and cultures under Rajanagarindra Institute of Linguistics and Cultural Studies. Additionally, it established the Language Testing Center of Kasetsart University to provide academic services related to language proficiency examinations, increasing the total number of supporting institutions to six.

2018

The Department of Arts and Crafts was renamed to the Department of Tourism and Hospitality Industry to align with contemporary trends of modernization and internationalization.

2020

Kasetsart University Council approved the restructure of projects within the Faculty to ensure efficient, transparent, and adaptable operations that are consistent with the demands of the modern world as follows.

The Faculty changed the names of subdivisions withing the Office of the Secretary including “Academic Services Subivision” to “Academic Administration Subdivision” and “Building, Physical Plant, and Vehicles Subdivision” to “Physical Resources Subdivision”.

The Faculty streamlined divisions within Rajanagarindra Institute of Linguistics and Cultural Studies from two to one subdivision and named it as the Cultural Promotion and Innovation Subdivision. It consisted of two units: Agricultural Museum and Center for Innovative Music and Tourism.

The Faculty reclassified the status of Center for Special Education Management, previously holding a departmental status, as the Special Education Management Unit. This Unit operated under the Academic Administration Subdivision, Office of Secretary.

2022

The Faculty adjusted the internal management structures to warrant clear, efficient, and adaptable operations which align with the demands of the modern world, as outlined below.

The Office of Secretary was divided into five subdivisions.

- 1.Administration and General Services Subdivision
- 2.Finance and Supply Subdivision
- 3.Academic Administration Subdivision
- 4.Planning and Quality Assurance Subdivision
- 5.Physical Resources Subdivision

Center for Innovative Music and Tourism, previously considered equivalent to a unit within the Cultural Promotion and Innovation Subdivision under the Rajanagarindra Institute of Linguistics and Cultural Studies, underwent restructuring. It was transferred to the Department of Music and had been renamed as “Center for Music Learning.”

The Faculty founded “Center for Lifelong Learning” as a part of the proactive plan initiated by the Dean.

Uniqueness

The Faculty of Humanities
embraces unity in diversity.

Identity/Shared Value

**Innovation, Forward-Thinking,
and United in Progress**

Core Competencies

*Ability to apply various bodies of
knowledge to create high-quality
outputs*

Organizational Culture

**Dare to change with creative
vigor and uphold responsibility
to society**

Desired Characteristics of Graduates

Well-rounded, effective in tasks,
and dedicated to fostering creative
advancement

Department of **Music**

Undergraduate

- B.A. (Western Music)
- B.A. (Thai Music)

Graduate

- M.A. (Music)

Department of **Eastern Languages**

Undergraduate

- B.A. (Chinese)
- B.A. (Business Chinese)
- B.A. (Business Japanese)
- B.A. (Business Korean)

Graduate

- M.A. (Eastern Languages)
- Ph.D. (Eastern Languages)

Department of **Linguistics**

Graduate

- M.A. (Applied Linguistics)
- Ph.D. (Applied Linguistics)

Departments and Curricula

Department of **Communication Arts and Information Science**

Undergraduate

- B.A. (Communication Arts)

Graduate

- M.A. (Digital Communication Arts)

Department of **Philosophy and Religion**

Undergraduate

- B.A. (Philosophy and Religion)

Graduate

- M.A. (Philosophy and Religion)
- Ph.D. (Philosophy and Religion)

Department of **Foreign Languages**

Undergraduate

- B.A. (German)
- B.A. (French)
- B.A. (English)

Graduate

- M.A. (English for International Communication)

Department of **Thai Language**

Undergraduate

- B.A. (Thai)
- B.A. (Communicative Thai Language for Foreigners) (international program)

Graduate

- M.A. (Thai)
- Ph.D. (Thai)

Department of **Literature**

Undergraduate

- B.A. (Literature)

Department of **Tourism and Hospitality Industry**

Undergraduate

- B.A. (Service Creation for Tourism Business)
- B.A. (Integrated Tourism Management) (international program)



Department of Music



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Bachelor of Arts Program in Western Music (B.A. (Western Music))

**Exemplary academic training with emphasis
on musical practices through hand-on experiences**

Program Philosophy: Strive to craft innovative music with the integration
of humanities knowledge and sharing it on a global scale.

Four-Year Undergraduate Program

The tuition fee is determined by the University,
and an additional department fee of 8,400 Baht/
semester applies.

Career Guidelines:

musician, artist, music educator,
music teachers in private institutions,
musical entrepreneur

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent or hold
a vocational certificate from military music school. Moreover,
applicants must not have prohibited characteristics according
to Kasetsart University Regulations on Kasetsart University
Undergraduate Studies B.E. 2566 (2023).

Additional Qualifications:

Applicants must be able to demonstrate proficiency in playing
at least one western music instrument, specifically in the
domains of symphony, orchestra, classical guitar, classical
piano, or classical singing. Admission is not available for those
specializing in harp, recorder, electric keyboard, electric guitar,
or any other electric musical instruments.

Bachelor of Arts Program in Thai Music (B.A. (Thai Music))

Integrate academic training with musical practice for societal benefits.

Program Philosophy: Produce graduate in Thai music, create a body of knowledge imbued with identity, and incorporate knowledge on Thai music, contemporary media, and modern technology for judicious application across diverse cultures, both domestically and internationally

Four-Year Undergraduate Program

The tuition fee is determined by the University, and an additional department fee of 6,400 Baht/semester applies.

Career Guidelines:

musician, music teacher, cultural educator, freelance educator, researcher, freelance musician

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent. Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 (2023).

Additional Qualifications:

Applicants must be able to demonstrate proficiency in playing at least one Thai music instruments including alto xylophone, alto bamboo xylophone, large Kong circle, small Kong circle, soprano oboe, soprano fiddle, alto fiddle, three stringed fiddle, zither, dulcimer, Klui Pieng Or, and Thai traditional music singing.

Master of Arts Program in Music (M.A. (Music))

Department of
Music

Distinctive academic training and harmonizing music science with diverse sciences

Program Philosophy: Produce master's degree graduates in music with extensive and profound expertise in specific academic domains and being able to effectively integrate and apply knowledge across various academic disciplines.

Applicants' Qualifications:

Applicants must complete bachelor's degree or equivalent.

Additional Qualifications:




If applicants do not hold a degree in music, they must demonstrate musical knowledge or practical experience in areas, namely music education, performance, entrepreneurship, or related occupations.

Two-Year Master's Degree Program

The tuition fee is determined by the University, and an additional department fee of 15,000 Baht/semester applies.

Career Guidelines:

teacher, lecturer, musical officer in educational institutions or music-related institutions in both public and private sectors, producer or creator of musical works, and musical entrepreneur

-  - Department of Music, Kasetsart University
-  - Kasetsart Western Music
-  kasetsartwinds

Department of Communication Arts and Information Science



Bachelor of Arts Program in Communication Arts (B.A. [Communication Arts])

CAI KU : CREATIVE / ASPIRING / INTELLIGENT

Program Philosophy: Seek to manage education that helps individuals gain both theoretical and practical communication arts skills at a professional level which is recognized nationally and internationally as well as encourage moral values, social responsibility, professional ethics, and a commitment to personal and societal growth.

Four-Year Undergraduate Program

The tuition fee is determined by the University at an average of 28,993 Baht/semester.

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent. Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 (2023).

Career Guidelines:

journalist, advertiser, scriptwriter for radios, televisions, dramas and movies, public relation officer, marketing communication officer, photographer, editor, computer graphic supervisor, presenter and news presenter, producer for radio and television programs, content creator, youtuber, and vlogger



Master of Arts Program in Digital Communication Arts [M.A. (Digital Communication Arts)]

หลักสูตรศิลปศาสตรมหาบัณฑิต สาขาวิชานิเทศศาสตร์ดิจิทัล เป็นหลักสูตรที่มุ่งเน้นพัฒนาบุคลากรให้มีความรู้ ทักษะการคิดวิเคราะห์ การวิจัย ความรู้ความเข้าใจด้านนิเทศศาสตร์ การใช้เทคโนโลยีดิจิทัล เพื่อบริหารจัดการองค์กรด้าน นิเทศศาสตร์และองค์กรด้านต่างๆ ได้อย่างมีประสิทธิภาพ ทั้งนี้เพื่อให้สอดคล้องกับการเปลี่ยนแปลงของสังคมในยุคปัจจุบัน

Applicants' Qualifications:

Applicants must complete bachelor's degree or equivalent.

Career Guidelines:

- digital data analyst
- digital marketing communication officer
- public relations officer
- executive and communication arts entrepreneur
- digital media designer and creator
- educator and researcher in communication arts

Two-Year Master's Degree Program

The tuition fee is determined by the University.

Regular program: The total expense for the entire program is 69,000 Baht.

Special program: The overall cost for the entire program is 207,060 Baht.



<http://www.cai.human.ku.ac.th>



Master of Arts Program in CAI



@040qcvwo



02-5795566 ext. 3101 or 093-5769869 (Ms. Nook)

Department of Philosophy and Religion



Bachelor of Arts Program in Philosophy and Religion (B.A. (Philosophy and Religion))

Intensive academic training, fostering happiness, encouraging students to develop diverse skills through preferred electives and engaging activities

Program Philosophy: Strive to create volunteer thinkers.

Four-Year Undergraduate Program

The tuition fee is determined by the University.

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent. Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 [2023].

Career Guidelines:

teacher, lecturer, educator, researcher or speaker in philosophy and religion, freelance writer, philosophy and religion content creator, or other occupations which require critical thinking, reasoning, thought portraying skills in various domains along with soft skills in understanding people, situations, and creative problem solving



<http://www.philos-reli.human.ku.ac.th>

Master of Arts Program in Philosophy and Religion (M.A. (Philosophy and Religion))

Program Philosophy: Graduates equipped with wisdom and integrity to lead in intellectual endeavors

Two-Year Master's Degree Program

The tuition fee is determined by the University at an average of 34,650 Baht/academic year.

Applicants' Qualifications:

Applicants must complete bachelor's degree or equivalent in any fields.

Additional Qualifications:

Students should have inquisitive mind.

Career Guidelines:

instructor, educator, writer



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Department of
Philosophy and Religion

Doctor of Philosophy Program in Philosophy and Religion (Ph.D (Philosophy and Religion))

Program Philosophy: Aim to create a leader in intellectual endeavors who integrates the disciplines of philosophy and religion

Applicants' Qualifications:

Applicants must complete master's degree or equivalent in any fields.

Additional Qualifications:

analytical, synthetic, comparative, integrative, and model-creation skills

Doctoral Program

The tuition fee is determined by the University at an average of 31,800 Baht/academic year.

Career Guidelines:

lecturer, educator, researcher, writer, and speaker in philosophy and religion



Department of Eastern Languages

Bachelor of Arts Program in Chinese [B.A. (Chinese)]

Program Philosophy: Produce graduates who are well-versed in Chinese language and culture to empower them to apply their knowledge effectively in their professional endeavors and pursue further development in higher education.

Four-Year Undergraduate Program

The University has determined the tuition fee at 17,200 Baht/semester.

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent. Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 (2023).

Career Guidelines:

teacher of Chinese language in secondary and elementary schools or language institutes, interpreter, translator, Chinese language tour guide, officer in the Ministry of Foreign Affairs or embassies, professional in tourism and service establishments, as well as in companies or agencies requiring communication with China



HUMANITIES
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Bachelor of Arts Program in Business Chinese (B.A. Business Chinese))

Cultivate human resources to excel in Chinese communication

Program Philosophy: Cultivate human resources to excel in Chinese communication.

Four-Year Undergraduate Program

The University has determined the tuition fee at 35,000 Baht/semester.

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent. Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 [2023].

Career Guidelines:

officer in a company or department requiring communication with China, professional in tourism and service establishments, interpreter, translator, Chinese language tour guide, officer in the Ministry of Foreign Affairs, lecturer, language teacher



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Eastern Languages KU

Graduation achievable in 3.5 years / MOU options available / exchange programs offered during the study period

Department
of
Eastern
Languages

Bachelor of Arts Program in Business Japanese (B.A. (Business Japanese))

Japanese program at Kasetsart University enters its 40 years of delivering top-notch graduates.

Program Philosophy: Aim to graduate individuals proficient in using Japanese both academically and professionally with a deep understanding of Japanese culture and the ability to adapt in multicultural settings.

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent. Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 [2023].

Four-Year Undergraduate Program

The tuition fee is determined by the University.

Regular program: 17,200 Baht/semester.

Special program: 35,000 Baht/semester

Career Guidelines:

Japanese language teacher and lecturer in educational institutions or language institutes, interpreter, translator, professional in tourism and service establishments in both public and private sectors requiring Japanese communication, or freelancer.

Bachelor of Arts Program in Business Korean (B.A. (Business Korean))

Explore multiculturalism. Propel careers aligned with the program.
Cultivate language and business management.

Program Philosophy: Develop human resources in effective communication with Korean businesses and foster an understanding of Korean and organizational culture to meet the workforce needs of Thai-Korean business organizations.

Four-Year Undergraduate Program

The University has determined the tuition fee at 17,200 Baht/semester.

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent. Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 (2023).

Department
of
Eastern
Languages

Career Guidelines:

professional in tourism and service establishments, tour guide, interpreter, translator, officer in the Ministry of Foreign Affairs and at embassies, language teacher

**MOU options available
/ exchange programs offered during
the study period**

Master of Arts Program in Eastern Languages (M.A. (Eastern Languages))

Program Philosophy: Generate master's degree graduates with the capability to conduct research studies.

Applicants' Qualifications:

Applicants must complete bachelor's degree or equivalent in any fields.

Additional Qualifications:

Applicants are required to possess proficiency in Chinese, Japanese, or Korean (They should provide evidence of language proficiency test results).

Career guideline:

teacher, instructor, educator who is specialized in translation and interpretation, officer and researcher in an organization at national and international levels, textbook writer, Chinese or Japanese teaching media and material creator, analytical content writer, freelancer

Two-Year Master's Degree Program

The tuition fee is determined by the University.

Regular Program Plan A (Thesis)

Thai students: The total expense for the entire program is 80,000 Baht.

International students: The total expense for the entire program is 80,000 Baht. The graduate studies fee is 15,000 Baht/semester.

Special Program Plan B (Independent Study)

Thai and international students:

The total expense for the entire program is 200,000 Baht.

Doctor of Philosophy Program in Eastern Languages (Ph.D. (Eastern Languages))

Program Philosophy: Deliver doctoral graduates with the capability to conduct innovative research studies and engage in multidisciplinary learning to address real-world

Applicants' Qualifications:

Applicants must complete master's degree or equivalent in any fields.

Additional Qualifications:

Applicants are required to meet the English proficiency standards according to the University's guidelines.

Career Guidelines:

Chinese / Japanese / Korean language instructor, interpreter, translator, writer

Three-Year Doctoral Program

The tuition fee is determined by the University.

Thai students: The total expense for the entire program is 130,000 Baht.

International students: The total expense for the entire program is 130,000 Baht.
The graduate studies fee is 18,000 Baht/semester.



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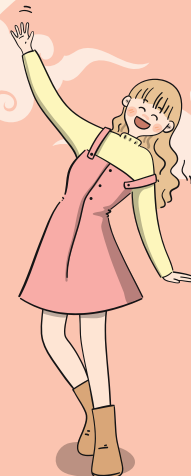


Eastern Languages KU

Department of
Eastern Languages



안녕하세요.
你好 こんにちは



HUMANITIES
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Bachelor of Arts Program in English [B.A. (English)]

Get ready for the world
Build your future with KU English

Program Philosophy: Strive to elevate proficiency in English and cultural understanding by stimulating learners' capacities to integrate acquired skills and knowledge applicable to the 21st century professions and encouraging adaptability to multiculturalism, critical thinking, and the ability to analyze and synthesize knowledge for advanced education.

Four-Year Undergraduate Program

The tuition fee is determined by the University.


Regular program: 17,200 Baht/semester.

Special program: 33,200 Baht/semester

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent.

Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 (2023).

 B.A. English Special Program KU

Career Guidelines:

translator; editor; proofreader; officer in international business or organization requiring communication in English; international relations officer in both public and private sectors; professional in tourism and service industry e.g., tour guide, hotel staff, cabin crew; officer in mass communication industry; creative data manager in digital era; online administrator for international brands; entrepreneur in both Thai and international contexts; English teacher; educational officer

Department
of
Foreign
Languages





Department of Foreign Languages

Bachelor of Arts Program in French (B.A. (French))

MOU at Montpellier University in France available

Program Philosophy: Integrate diverse sciences in both languages and professional skills.

Four-Year Undergraduate Program

The tuition fee is determined by the University.

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent. Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 (2023).

Additional Qualifications:

Applicants should be able to use French and successfully pass the French proficiency test at A2.

Career Guidelines:

officer in public and private sectors and international organizations requiring communication in French; professional in tourism and service industry e.g., cabin crew, hotel staff, tour company officer, French tour guide; translator, French interpreter, officer in publication department, public relations officer



สาขาวิชาภาษาฝรั่งเศส มหาวิทยาลัยเกษตรศาสตร์

Bachelor of Arts Program in German (B.A. (German))

MOU with universities in Germany available, the opportunity for students to undergo a test for exchange program scholarships during their studies, availability of cooperative education, internship options, and job opportunity post-graduation

Program Philosophy: Aim to foster graduates with profound German knowledge and cultures as well as ability to intergrate knoweldge and skills essential for success in the 21st century professions.

Four-Year Undergraduate Program

The tuition fee is determined by the University.

Career Guidelines:

German language instructor, translator, interpreter, officer in international business, professional in tourism and service industry, entrepreneur in both Thai and international contexts

Department
of
Foreign
Languages

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent with a focus on Arts-German strand or have prior experience as an exchange student in countries where German is the primary language for a minimum of one year. Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 (2023).



German Kasetsart

Master of Arts Program in English for International Communication (M.A. (English for International Communication))

Master English to the fullest. Embark on the journey of learning with us.

Program Philosophy: Strive to produce master's degree graduates equipped with the ability to analyze, synthesize, innovate, and collaborate in the realm of foreign languages.

Applicants' Qualifications:

Applicants must complete bachelor's degree or equivalent.

Career Guidelines:

language instructor and educator, tranlator and interpreter, textbook writer and English teaching media creator, writer of analytical articles on international news, professionals in national and international organizations focused on English communication or related domains

Two-Year Master's Degree Program

The tuition fee is determined by the University.

Plan A (A2): The total expense for the entire program is approximately 60,800 Baht.

Plan B:

The total expense for the entire program is approximately 268,000 Baht.



MA-EIC



Department of Thai Language



Bachelor of Arts Program in Thai (B.A. (Thai))

Move the science of Thai language forward. Foster conclusive skills.
Build a positive worldview in the era of globalization.

Program Philosophy: Nurture learners to be profoundly proficient in the Thai language, instill in them an awareness of its preservation and knowledge, foster pride in Thai culture, and encourage them to be rational individuals with a positive worldview in the age of globalization.

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent.
Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 [2023].

Four-Year Undergraduate Program

The University has determined the tuition fee at 17,200 Baht/semester.

Career Guidelines:

Thai language educator, instructor for Thai language instruction to both Thai and foreign learners, editor, proofreader, writer, content creator, news anchor, journalist, master of ceremony, secretary, general administrator



<https://thlg.human.ku.ac.th>



www.facebook.com/thlg.human.ku

Bachelor of Arts Program in Communicative Thai Language for Foreigners (International Program) (B.A. (Communicative Thai Language for Foreigners))

TLF-KU: Unite hearts and minds to create stronger Thailand through activities

Program Philosophy: Empower learners with in-depth understanding of Thai grammar and interweave relevant knowledge about Thai cultural contexts for effective communication and success in their professions.

Four-Year Undergraduate Program

The University has determined the tuition fee at 61,700 Baht/semester

(excluding textbooks, learning materials, field trips, exchange program overseas, and internship).

Career Guidelines:

translator/interpreter
tour guide
content creator
Thai language teacher

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TLF-KU

Applicants' Qualifications:

Applicants should be non-Thai nationals with a native tongue other than Thai and should have completed high school or its equivalent from educational institutions accredited by Thai embassies in their respective countries or by their embassies in Thailand. Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 (2023).

Master of Arts Program in Thai Language (M.A. (Thai Language))

Explore the interdisciplinary nature of the Thai language and examine its applications for national development along with its potential for promoting Thai language and culture on a global scale.

Program Philosophy: Aim to produce master's degree graduates in Thai language equipped with adaptability to societal dynamics.

Applicants' Qualifications:

Applicants can be both Thai and non-Thai nationals and must complete bachelor's degree or equivalent.

Career Guidelines:

Thai language instructor/teacher,
Thai language educator, arts educator,
researcher

Two-Year Master's Degree Program

Regular Program (Thai students): 1st semester: 17,600 Baht
2nd– 4th semester: 14,400 Baht/semester

Regular Program (International students): 1st semester: 17,600 Baht
The graduate studies fee for international students: 15,000 Baht/semester
2nd– 4th semester: 14,400 Baht/semester
The graduate studies fee for international students: 15,000 Baht/semester

Special program for both Thai and international students: 50,000 Baht/semester (2 years) If students do not graduate within two years, they are required to pay the student status maintenance fee of 10,000 Baht/semester.

Doctor of Philosophy Program in Thai Language (Ph.D. (Thai Language))

Explore the interdisciplinary nature of the Thai language and examine its applications for national development along with its potential for promoting Thai language and culture on a global scale.

Program Philosophy: Strive to create a body of knowledge and advance the sciences and arts of the Thai language. Develop expert scholars and researchers dedicated to preserving, developing, and sharing knowledge of the Thai language on the international stage.

Three-Year Doctoral Program

The tuition fee is determined by the University.

Regular program (Thai students): 1st semester: 21,000 Baht
2nd– 6th semester: 15,900 Baht/semester

Regular program (international students): 1st semester: 21,000 Baht
The graduate studies fee for international students: 18,000 Baht/semester
2nd– 6th semester: 15,900 Baht/semester
The graduate studies fee for international students: 18,000 Baht/semester

Special program for both Thai and international students: 70,000 Baht/semester (3 years) If students do not graduate within three years, they are required to pay the student status maintenance fee of 10,000 Baht/semester.

Department
of
Thai
Language

Applicants' Qualifications:

Applicants can be both Thai and non-Thai nationals and must complete master's degree or equivalent. Moreover, applicants are required to meet the English proficiency standards according to Kasetsart University Regulations on Graduate Studies of The Graduate School, Kasetsart University, B. E. 2566 (2023).

Career Guidelines:

Thai language instructor/teacher, scholar, researcher, writer

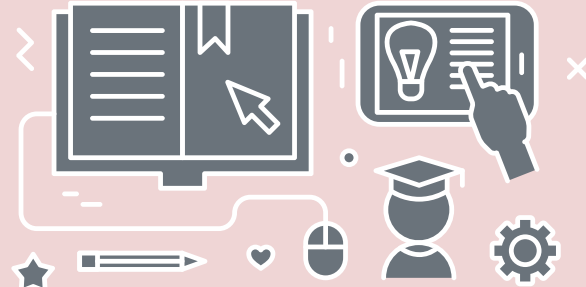
 <https://thlg.human.ku.ac.th>

 www.facebook.com/thlg.human.ku





Department of Linguistics



Master of Arts Program in Applied Linguistics (M.A. (Applied Linguistics))

Program Philosophy: Linguistics is the science of language that covers the systematic studies of languages by utilizing scientific principles which consider languages in terms of both abstract and concrete entities. In essence, linguistics addresses languages as a body of knowledge utilized by language users and as tools for communication. Additionally, it involves the effective application of this body of knowledge with other disciplines.

Two-Year Master's Degree Program

The tuition fee is determined by the University.

1st semester: 17,600 Baht

The following semesters: 14,400 Baht/semester

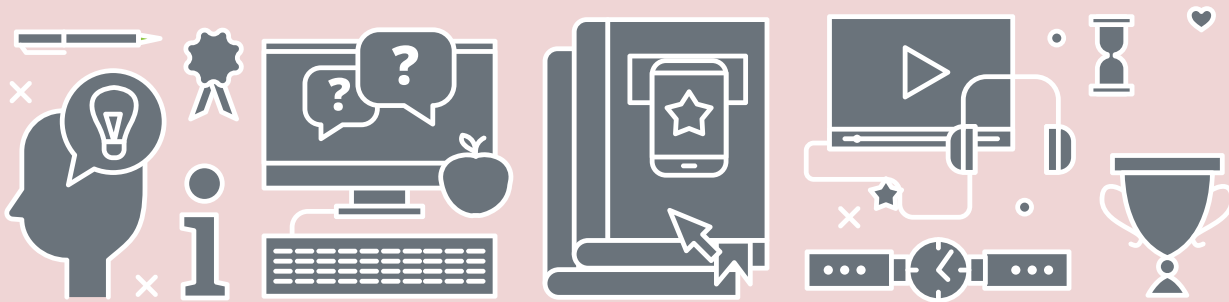
Applicants' Qualifications:

Applicants must complete bachelor's degree or equivalent according to Kasetsart University Regulations on Graduate Studies of The Graduate School, Kasetsart University, B. E. 2566 [2023].

Career Guidelines:

- language and linguistics instructor
- language researcher
- translator and interpreter
- speech therapist
- instructor for language and communicative disabilities
- computer linguist







HUMANITIES
KASETSART

Department of Literature



Bachelor of Arts Program in Literature (B.A. (Literature))

Well-versed in criticism and mastery in creative thinking

Program Philosophy: Aim to generating high-quality graduates equipped with academic proficiency and morality, awareness, creative thinking, adaptability to change, and social responsibility.

Four-Year Undergraduate Program

The University has determined the tuition fee at 17,200 Baht/semester.

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent. Moreover, applicants must not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 (2023).

Additional Qualifications:

Applicants should have proficiency in both Thai and

Career Guidelines:

Educational staff, instructor, scholar, researcher, liberal arts official, archivist, literature, writer, journalist, content creator, editor, proofreader, translator, secretary, online data manager, curator in a museum or an art gallery



<http://lit.human.ku.ac.th>



<https://www.facebook.com/Lit.Human.KU>

Bachelor of Arts Program in Service Creation for Tourism Business (B.A. (Service Creation for Tourism Business))

MOU with prominent national establishments and public and private organizations such as TCEB, Impact, Accor, and Hilton Worldwide available

Department of Tourism and Hospitality Industry

Program Philosophy: The program seeks to integrate sciences of tourism business which offers a blend of academic and professional training that can flexibly respond to shifts in demand and supply within the tourism industry. It places emphasis on two key sectors, namely hotel business and tourism business, along with other associated ventures crucial to the tourism system. Additionally, the program encompasses the concepts of management, operations, information technology, communication, and foreign languages, underpinned by creative thinking to be applied in the development of services for the tourism business.

Four-Year Undergraduate Program

The University has determined the tuition fee at 17,200 Baht/semester.

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent. Moreover, applicants must have proficiency in French and do not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 (2023).

Additional Qualifications:

1. Applicants should wear professional attire suitable for service operations.
2. Applicants are expected to engage in appropriate and sufficient social interactions as service providers.
3. Applicants should possess a service mind.
4. Applicants need to be observant and adaptable in diverse situational contexts.
5. Applicants are encouraged to demonstrate creative thinking skills beneficial for their professions.

Career Guidelines:

- officer in tourism business
- officer in event planning business
- officer in hotel, restaurant, and other businesses relating to tourism business
- officer in airlines business
- officer in online media business
- officer in public organization relating to tourism
- officer in private organization responsible for establishing tourism business networks

 <https://cs.human.ku.ac.th/home.php>



Department of Tourism and Hospitality Industry



Bachelor of Arts Program in Integrated Tourism Management (B.A. (Integrated Tourism Management))

Partnership with the University of Westminster to develop a top-up degree and collaborations with local establishments such as IMPACT and international entities such as East China Normal University of China for hotel internships

Program Philosophy: The program aims to integrate various disciplines to create a contemporary professional curriculum that focuses on both theoretical knowledge and practical skills.

It includes areas such as planning and development, administration, service, information and communication technology, foreign languages, and laws. The goal is to equip learners with qualifications and capabilities that align with the needs of the job market, enabling them to compete effectively in both the Thai and international labor markets

Applicants' Qualifications:

Applicants must complete Mathayom 6 or equivalent from educational institutions in both Thailand and abroad. In case applicants graduate from overseas, please provide evidence of equivalent overseas diploma such as GED. Moreover, applicants must have proficiency in French and do not have prohibited characteristics according to Kasetsart University Regulations on Kasetsart University Undergraduate Studies B.E. 2566 [2023].

Career Guidelines:

- using information technology in tourism business
- officer in aviation business (airlines and airports)
- officer in conference and exhibition planning
- officer in hotel and restaurant business
- officer in public/state-enterprise and private organizations dedicated to tourism development and promotion
- entrepreneur in tourism and service businesses
- scholar in tourism and service businesses
- content creator: youtuber, content creator

Four-Year Undergraduate Program

The tuition fee is determined by the University.

The tuition fee for the first semester is a flat rate of 59,000 Baht for 1st-4th year students *(excluding textbooks, learning materials, field trips, overseas exchange programs, and internships)*.

The tuition fee for the second semester is a flat rate of 47,000 for 4th year students.



Instagram @kitman.ku



<http://www.kitman.human.ku.ac.th>



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Academic sector, Faculty of Humanities, Kasetsart University
Tel. 02-579-5566 ext. 4111



FACULTY OF
HUMANITIES
KASETSART UNIVERSITY

Programs

Undergraduate

Western Music, Thai Music,
Communication Arts, Philosophy and Religion,
Chinese, Business Chinese, Business Japanese, Business Korean,
German, French, English, Thai,
Communicative Thai Language for Foreigners (international program),
Literature, Service Creation for Tourism Business, and
Integrated Tourism Management (international program)

Graduate

Music, Digital Communication Arts,
Philosophy and Religion, Eastern Languages,
English for International Communication,
Thai, and Applied Linguistics